

IMPRESSIONS

Image . Color . Cosmetics . Skin Care

STOLTZ
IMAGE
CONSULTING
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Summer 2018



Elaine Stoltz is the new owner of Stoltz Image.

I am happy to be back and am available to work with you now. My focus is to continue to provide my services such as cosmetic makeovers, color analysis, body style analysis, hairstyle consults, styling outfits, wardrobe evaluations and personal shopping. With renewed energy and purpose, my goal is to help you look and feel your very best. Thank you for your loyalty and business and I hope you will spread the word that I am back.

Do You Have A Drawer Full of Makeup You no Longer Use?

Do you go to the store, whether it's Sephora, Walgreen's, CVS, or the various cosmetic counters at high end department stores, make a cosmetic purchase, get it home, try it out, and decide it looks nothing like you thought it did in the store? Disappointing, right? We have all had that sinking feeling of spending money on a product that you had high hopes to look great on you, and it just didn't deliver. Buyer's remorse! There is a way to avoid this scenario.

Enter Stoltz Image Consulting, a business designed with you in mind to help you look and feel your best, without wasting time, effort, and money. It is a unique and very personal image consulting firm. I am a certified master consultant in cosmetics application, color analysis, skin care treatments, and overall personal appearance. I have been in this industry for 30 years and have advised clients of all different stages in their lives, such as young college graduates entering the work force for the first time, young professionals in the prime of their careers, moms looking to update their look, or the mature woman seeking to present a more modern, appropriate look to feel more confident. I have had extensive training in all facets of image consulting and can advise clients on what makeup products and techniques work best for each individual client and what colors are best suited for an individual based on skin tone, hair color, and facial features (which will help prevent buyer's remorse!).

My own line of products is of the highest quality and can accommodate all skin types and achieve desired results. I have researched many of the top industry's vendors for the products my clients have asked for and that I feel have the up-to-date technology necessary to meet their needs and expectations. Lip products with various formulas and shades, custom blended powder and foundation, alternatives to foundation such as tinted primers and mineral liquid powders, blushes in a variety of colors and formulas, matte and satin eye shadow colors, eye liners and mascaras to bring out any size and shape of eyes, brushes and other application tools, convenient packaging to fit any lifestyle, are all offered for a customized look for each client.



Stoltz Image offers a plethora of skin care products to match and enhance all skin types and issues. Based on what the client wants to achieve with her complexion and the efficiency of daily care desired, I will make recommendations to meet such needs of the client.

Customer service and individualized attention to detail are my highest priorities. Clients can trust me to provide honest, experienced, educationally based advice to help them select cosmetic and skin care products. I also instruct each client on the best way to use these products for a polished, fresh look for both formal and casual occasions. The world of cosmetics is constantly changing. For the most up to date products and application techniques, let Stoltz Image take you in the direction you want to go to look your best!

**20% Off One Product
Coupon**

Expires 9/30/18

Come into studio, call, or e-mail for discount.

Not valid on online store.

Sign up for our
E-Newsletter

www.stoltzimage.com

STUDIO HOURS:

Mon.- Fri. 10:00-5:00

Sat. 10:00-2:00

APPOINTMENTS:

Call 817.924.8300

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4961 S. Hulen Street, Fort Worth, TX 76132 • 817.924.8300 • Shop Online: stoltzimage.com

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Summer Fashion Trends

Loose fitting dresses	Stripes	Ruching
Flowy tops over skinny pants, capris & shorts	Gingham check	Lace
Short cropped tops over flared pants	Denim everything	Sneakers
Floral prints	Transparent fabrics	Mule sandals
	Ruffles	Ankle-wrap flats

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Skin Care with Visible Results

Elaine has recently added four new products to her skin care line that she is very excited to recommend to her clients who would benefit from using these products. She saw visible results within a couple of weeks. These products are the latest in skin care technology and have proven to be very effective when used correctly. Drop by for a sample of the serum.

Botanical Peptide Concentrate Serum

Anti-Puffiness Eye Gelee

Lip Treatment

Retinol Mask Treatment



Makeup Trends

- Tinted moisturizers
- Lighter and/or brighter lipsticks
- Lip-gloss that moisturizes and plumps
- Bright cheeks
- Soft eyeliner under eye
- Lighter eye shadows

Cosmetic Tips

Summer is a time for glowing beauty. Encompass this feeling in your summer makeup look. Natural looking skin using a tinted moisturizer is important with a rosy cheek to create the healthy, outdoorsy flush. Focus on enhancing your best facial feature: eyes or lips. Add a hint of color to the eye and a colorful eyeliner. Brow color helps your eyebrows appear fuller. Mascara creates beautiful, natural looking lashes. Swipe on a layer of lip gloss or apply lip liner and lipstick for a finished look.

Exfoliation is key with the heat of the day. Apply moisturizer with sunscreen during the day and use a light weight moisturizer for the night. Do not forget face primer to produce a long-lasting and sweat-proof look throughout the day.

A makeup consultation at Stoltz Image will help you achieve the perfect spring makeup look created just for you! Call to make an appointment! 817-924-8300



Call us or visit our website to learn about: Color Analysis, Body Shape Analysis, Wardrobe Evaluation, Personal Shopping, Styling Outfits, Cosmetic Makeovers, Image Consultant Training, and much more!